

GOVERNMENT OF TELANGANA

ABSTRACT

Handlooms and Textiles Department - VASTRATAN - Textile Tourism (Linking Textiles with Tourism) - Constitution of Steering Committee under the Chairmanship of the Chief Secretary to Government for implementation and monitoring of the project of VASTRATAN - Orders - Issued.

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INDUSTRIES AND COMMERCE (TEX) DEPARTMENT

G.O.RT.No. 132

Dated:13-04-2015.

Read the following:-

1. From Sri Lalit K Panwar, Secretary to Gol, Ministry of Tourism and Sri Sanjay Kumar Panda, Secretary to Gol, Ministry of Textiles, New Delhi, D.O.Lr.No.8/17/2014-CCIC, Dt: 07.01.2015.
2. From Sri Samir Kumar Biswas, Development Commissioner (Handicrafts), Ministry of Textiles, Govt., of India, New Delhi, D.O.Lr.No.K-12012/6/6/2014-Planning, Dt: 23.01.2015.

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**ORDER:-**

In the reference 1<sup>st</sup> read above, the Secretaries to Government of India, Ministry of Textiles and Ministry of Tourism, have informed that in course of review of activities of the Ministry of Textiles, the Hon'ble Prime Minister has advised to take up "Linking of Textiles with Tourism" on priority. This issue has been discussed with the Officers of the concerned Ministries to work out the convergence of on-going schemes of the Ministry of Textiles and the Ministry of Tourism to consolidate and expand deepens the Textile experience for tourists. Further, it was informed that for promotion of textiles with tourism on the following lines by evolving synergy in implementation of ongoing schemes of the Ministry of Textiles with Ministry of Tourism. Besides, State Government may pool resources under other ongoing central schemes for mobilizing Corporate Social Responsibility and supplement:

- 1) Strategy
- 2) Components of Integral Package
- 3) Development of Craft Villages as Destination Villages
- 4) Development of Wayside amenities
- 5) Setting up State-of-the Art Mega Showroom-cum-Sale centre in State Capital/Metropolises
- 6) Opening of souvenir shops in premises of the monuments of tourist importance
- 7) Organization of State level major fairs
- 8) Steering Committees & dovetailing any other schemes.

2. The Government of India have further stated that a Steering Committee under the Chairmanship of the Chief Secretary of the concerned State and including Development Commissioner (Handicrafts), Development Commissioner (Handloom), Field Officer of the Ministry of Tourism, Government of India and Concerned Secretaries of the State Government, needs to be constituted for implementation and monitoring of the project.

**[P.T.O.]**

3. After careful examination of the matter and in consultation with the Youth Advancement Tourism & Culture Department, Government, hereby constitute a Steering Committee under the Chairmanship of the Chief Secretary to Government with the following members:

1.	Chief Secretary to Government	Chairman
2.	Spl. Chief Secretary/Principal Secretary/ Secretary to Government (Textiles)	Member/Convener
3.	Development Commissioner for Handicrafts, Ministry of Textiles, Government of India	Member
4.	Development Commissioner for Handlooms, Ministry of Textiles, Government of India	Member
5.	Field Officer of Ministry of Tourism, Government of India	Member
6.	Executive Chairman, Telangana State Tourism Development Corporation, Hyderabad	Member
7.	Government of India Representative for Rural Tourism Project (Pochampally)	Member

4. The Committee shall explore augmenting the other available resources to make the tourist circuit more vibrant, effective and impactful. The Committee shall also identify the components for development of craft Villages as destination villages along with the well-established tourist routes. In this regard, the Government of India has identified (2) Villages in Telangana State as shown below:

S.No	Craft Villages	Material	Near to tourist place	District
1	Fort Warangal	Leatherware, Banjara Embroidery & Cotton Durries	2 KM to Warangal	Warangal
2	Bhadrachalam	Bamboo, Embroidery, Wood carving and Palm leaf	2 KM to Bhadrachalam	Khammam

5. The Committee shall consider these villages for development as craft villages to add another dimension/attraction to the existing tourist routes. Any other villages that have the potential can also be identified by the Committee in this regard.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

K.PRADEEP CHANDRA  
SPECIAL CHIEF SECRETARY TO GOVERNMENT &  
COMMISSIONER FOR INDUSTRIAL PROMOTION

To  
The Chief Secretary to Government, Telangana State, Hyderabad,  
The Spl. Chief Secretary to Government & CIP, Inds & Com Dept.,

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The Development Commissioner for Handicrafts, Ministry of Textiles, Gol,  
West Block-7, R.K.Puram, New Delhi-110066,  
The Development Commissioner for Handlooms, Ministry of Textiles, Gol,  
Udyog Bhawan, New Delhi-110011,  
The Field Officer of Ministry of Tourism through  
The Secretary to Gol, Ministry of Tourism, Transport Bhawan-1,  
Parliament Street, New Delhi-110011,  
The Executive Chairman, Telangana State Tourism Development Corporation,  
Telangana State, Hyderabad,  
The Representative for Rural Tourism Project (Pochampally) through  
The Secretary to Gol, Ministry of Tourism, Transport Bhawan-1,  
Parliament Street, New Delhi-110011,

**Copy to,**

The Secretary to Gol, Ministry of Textiles, Udyog Bhawan, New Delhi-110107,  
The Director of Handlooms & Textiles and AEPs, Telangana State, Hyderabad,  
The Youth Advancement Tourism & Culture Department, Telangana State, Hyd  
The P.S. to Hon'ble Minister (Industries, H&T and Sugar),  
The P.S to Spl. Chief Secretary to Govt & CIP, Inds. & Com Dept.,  
Sc/Sf

// FORWARDED :: BY ORDER//

SECTION OFFICER